VinCSS
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VINCSS COTIP
MEDIA MONITORING

VINCSS MEDIA MONITORING SYSTEM (VINCSS COTIP)

is offered as a software-as-a-service (SaaS) solution or a data package. The COTIP system specializes in monitoring and collecting news and information from over 1,500 news websites, online newspapers, blogs, and forums, both domestic Vietnam and international. The COTIP system allows users to track news articles on topics of interest, detect them as soon as they appear in the media, or provide data to analytical systems for news analysis.

The COTIP system is a valuable tool for the media and communication departments of businesses or media organizations, helping them stay informed, monitor the media landscape, and detect early signs of communication crises. COTIP also serves as an ideal solution for providing data for in-depth media analysis and social listening to create comprehensive social media monitoring solutions

NEWS COLLECTION

The COTIP system monitors and collects near-real-time news articles from over 1,500 news websites, online newspapers, blogs, and forums, both domestic and international.

TRACKING TOPICS OF INTEREST

The COTIP system allows users to configure keywords to define topics of interest, enabling them to track only the news streams that are relevant to them.

REAL-TIME NEWS MONITORING VIA MESSAGING APPS

The COTIP system allows users to monitor near-real-time news (with a delay of 3-5 minutes) through popular messaging apps such as Telegram, Microsoft Teams, and Slack. Users can stay updated on news from anywhere, at any time. All news articles are automatically summarized before being sent through messages.

SCHEDULED MEDIA REPORTS:

In addition to real-time news monitoring, the COTIP system can send scheduled media reports to users via email according to predefined schedules. These media reports are typically Excel lists of news articles from a specific period.

NEWS EXPLORATION

Besides allowing users to actively filter and search for news directly within messaging apps, the COTIP system provides users with a web interface to read news and perform filtering, searching, and news list extraction as needed.

NEWS SENTIMENT ANALYSIS

The COTIP system can automatically assess the sentiment of news articles (positive or negative), and the sentiment evaluation results are updated in scheduled media reports.

PROCESS

01

FROM DEMAND SURVEY

VinCSS conducts a from demand survey to understand and clarify the customer's requirements

02

GATHERING NECESSARY INFORMATION

VinCSS collects the necessary information or provides guidelines for the customer to define this information for the system.

03

SYSTEM PREPARATION

VinCSS prepares the system according to the customer's requirements.

04

GRANTING ACCESS RIGHTS

VinCSS provides access credentials to the customer for system usage.

05

1-1 SUPPORT

VinCSS assigns technical support personnel to assist and maintain regular communication with the customer to provide updates on system enhancements or support when needed.

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Users can track news on topics of interest extracted from over 1,500 news sources both Vietnam domestically and internationally in near real-time. Users can stay updated on news from anywhere and at any time through chat applications like Telegram, receive regular email reports, or monitor news through the web-based admin interface. Users can also request additional news sources without limitations to support their news monitoring and tracking of specific sources of interest.

MONITOR AND CENTRALIZE INFORMATION

With the COTIP system, users can monitor information on topics of interest within a single system. They can observe various news streams, classify and manage news updates.

PROVIDE DATA FOR IN-DEPTH ANALYSIS

Besides supporting direct news monitoring within the system, the comprehensive news data in the COTIP database can be packaged and sold as data sets. This allows providing data to other in-depth analysis systems for further exploration.

STAY INFORMED QUICKLY

In the task of monitoring news, staying updated quickly is crucial. Therefore, COTIP provides real-time news updates and allows users to quickly grasp information by automatically summarizing news and sending it to users through chat channels.
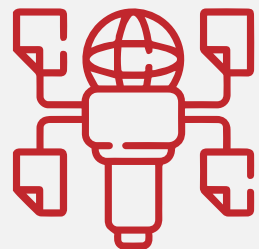
MINIMIZE MISSED NEWS

The COTIP system is designed to focus on technology for monitoring and collecting information. Therefore, the system is built with special measures to minimize the possibility of missing news. One of the features of the COTIP system also allows searching for news articles on websites that the system does not officially support.

FOCUS ON NEWS UPDATES RATHER THAN NEWS ANALYSIS

The COTIP system focuses on helping users stay updated with news in a timely manner, rather than conducting in-depth analysis of news to create charts assessing various aspects of the news. Therefore, the COTIP system is particularly suitable for users who prefer a simple system that supports information monitoring and understanding.

SUPPORT ADDITIONAL UNLIMITED NEWS SOURCES

The COTIP system comes with a 1-1 support service package, where additional news sources can be added upon request at no extra cost.

ENSURE PRIVACY

COTIP can be deployed partially on the customer's private infrastructure, which the customer owns and manages, to ensure maximum privacy for keywords - reflecting the customer's specific interests.

THANK YOU!

VINCSS INTERNET SECURITY SERVICES JSC

• 20Ath Floor, Vincom Center Dong Khoi 45A Ly Tu Trong Street, Ben Nghe Ward, Dist. 1, HCMC, Vietnam.

• Email: sales@vincss.net   • Website: www.vincss.net